



# **Summary: BusinessThink - Dave Marcum, Steve Smith and Mahan Khalsa: Rules For Getting It Right - Now and No Matter What!**

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**Complete summary of Dave Marcum, Steve Smith and Mahan Khalsa's book: "BusinessThink: Rules For Getting It Right – Now and No Matter What!"**

This summary of the ideas from Dave Marcum, Steve Smith and Mahan Khalsa's book "BusinessThink" shows that today, everyone in a business organization needs to be able to think logically and effectively. Therefore, what's needed is a new and better framework for thinking clearly. This summary highlights a set of eight ground rules which enable people to think rationally and make better decisions. The whole focus of BusinessThink is to reduce the lag time between coming up with a good idea and putting that idea into practice. It is a great read for entrepreneurs, managers or businesspeople as it looks at what can and should be done now to position the business advantageously for the future.

## **Added-value of this summary:**

- Save time
- Understand key the key concepts
- Increase your business knowledge

**To learn more, read "BusinessThink" and deliver the results your company needs.**

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