



The Language of Science (Intertext)

Carol Reeves

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The communication of scientific principles is becoming increasingly important in a world that relies on technology. Exploring the use of scientific language in the news and examining how important scientific ideas are reported and communicated, this title in the *Intertext* series takes a look at the use and misuse of scientific language and how it shapes our lives.

The Language of Science:

- explores the goals of, and problems with, scientific language and terminology
- demonstrates the power and misuse of scientific discourse in the media
- examines the special qualities of scientific communication
- explores how science and popular culture interact
- is illustrated with a wide range of examples from the MMR vaccine to AIDS and the biological weapons debate, and includes a glossary as well as ideas for further reading.

This practical book is ideal for post-16 to undergraduate students in English Language, Linguistics, Journalism, Communications Studies or Science Communication.

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