User Studies for Digital Library Development

Milena Dobreva

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User Studies for Digital Library Development focuses on the feedback that matters most when developing digital services: the patron s. This landmark guide explores the place and methods of user studies in digital libraries and explains the different types of studies. It looks at various methods such as surveys, questionnaires, expert evaluation, eye tracking, deep log analysis, personae, and ethnographic studies, along with critical issues surrounding user studies like evaluation of digital libraries, digital preservation, social media, the shift to mobile devices, and ethics. It also focuses on user studies in specific types of institutions, including libraries, archives, museums, audiovisual collections, and art collections, providing examples of the most popular questions and identifying actions for information professionals to take next. This book is ideal for anyone involved in the development, design, or support of digital library services.

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