



Asset-Liability Management in Versicherungsunternehmen (German Edition)

Sven Heinemann

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Studienarbeit aus dem Jahr 2003 im Fachbereich BWL - Investition und Finanzierung, Note: 1,3, Gottfried Wilhelm Leibniz Universität Hannover (Finanzmarkttheorie), 25 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: Das Thema Asset-Liability Management hat in der Versicherungsbranche seit Beginn der 1990er Jahre enorm an Bedeutung gewonnen. Unter ALM wird grundsätzlich eine gesamtheitliche Betrachtung und Abstimmung der Vermögensanlage sowie der Verbindlichkeiten verstanden. Im Rahmen dieser Arbeit werden die wichtigsten Ansätze und Modelle zum Asset-Liability Management erläutert und gewürdigt.

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