IBM Cognos 8 Business Intelligence: The Official Guide

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The Only Authorized Guide to IBM Cognos 8 Business Intelligence

Develop, deploy, and maintain a complete BI solution across your enterprise. *IBM Cognos 8 Business Intelligence: The Official Guide* shows you how to take full advantage of the robust service-oriented architecture and simplified role-based user interfaces. Learn how to create, share, and analyze data-rich reports that lead to increased productivity and better business decisions. Featuring real-world insight and expert tips, this is a must-have guide for IBM Cognos 8 Business Intelligence users of all levels, from administrators to end users.

- Measure and monitor performance using dashboards and scorecards
- Assign user roles and privileges
- Provide complete and consistent access to a broad range of data sources via Cognos Connection
- Use Cognos 8 Go! to extend BI to Office applications, mobile devices, and search engines
- Enable business users to create reports with Query Studio
- Develop new insights by exploring data in multiple dimensions and perspectives with Analysis Studio
- Build Dimensional Reports with Report Studio
- Use Event Studio to identify and deliver mission-critical information
- Create, modify, organize, and publish a model from Cognos Framework Manager
- Implement sound security measures
- Take advantage of the management tools in Cognos Administration to ensure maximum reliability and availability

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