



How to Open & Operate a Financially Successful Retail Business

Janet Engle

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The dream of starting a retail business can easily become a reality. Retail businesses are one of the fastest growing segments of the economy. This new book will teach you all you need to know about getting started in your own retail business in the minimum amount of time.

This manual delivers hundreds of innovative ways to streamline your business. Learn new ways to make your operation run smoother, increase performance, shut down waste, reduce costs, and increase profits. In addition, seasoned retailers will appreciate this valuable resource and reference it in their daily activities as a source for ready-to-use forms, Web sites, operating and cost-cutting ideas, and mathematical formulas that can be applied easily to their operations.

This new book is a comprehensive and detailed study of the business side of retailing. Anyone should study this superb manual to investigate the opportunities of opening a retail store. If you enjoy meeting people, this may be the perfect business for you, but keep in mind retail looks easy, but as with any business, looks can be deceiving. This complete manual will arm you with everything you need including sample business forms, leases, contracts, worksheets, and checklists for planning, opening, and running day-to-day operations. There are plans, layouts, and dozens of other valuable, time saving tools of the trade that every entrepreneur should have. The companion CD-ROM is not available for download with this electronic version of the book but it may be obtained separately by contacting Atlantic Publishing Group at sales@atlantic-pub.com

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