



Signs: Lettering in the Environment

Phil Baines

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This book focuses on the letterforms and typography in public places, from road signs to building names, that help us to navigate cities and countryside and contribute to a sense of place.

Featuring examples from around the world, the book discusses the function and execution of signage. Visually led, Signs contains 700 color images grouped together thematically and described in extended captions, showing the best current examples alongside historical material.

Part resource, part celebration, the book forms an exciting visual compendium.

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