



Global Media and Communication Policy (Palgrave Global Media Policy and Business)

Petros Iosifidis

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Petros Iosifidis addresses an increasingly prominent subject area in the field of media and communications, and one that has attracted attention in areas such as sociology, economics, political science and law: global media policy and regulation. This book considers the social, political, economic and technological changes arising from the globalization of the communications industries and assesses their impact on matters of regulation and policy. It focuses on the convergence of the communication and media industries and makes reference to the paradigmatic shift from a system based on the traditions of public service in broadcast and telecommunications delivery, to one that is demarcated by commercialization, privatization and competition. Iosifidis considers the meanings of the public interest concept in exploring the different regulatory modes and the interplay between the local and the global in policy-making, and tackles the question: to what extent do new media developments require changes in regulatory philosophy and objectives?

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