



Unfinished Business: Telecommunications Reform in Mexico

Judith Mariscal

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In the information age, telecommunications is the pillar of a strong economy. To developing countries, restructuring this industry is a necessary step toward integration into the world economy. Restructuring telecommunications, therefore, has been a pervasive issue in the economic reform programs of many countries in recent years. However, the nature of these changes has varied widely among these nations. *Unfinished Business* examines the process of reform in Mexico and contrasts it with that of the United States, Brazil, and New Zealand, examining both the economic and technological aspects of this highly complex situation.

Using interviews with key players in the policy process, Mariscal provides a detailed analysis of key elements and figures. Her multidisciplinary perspective allows for a full exploration of the international differences in telecommunications restructuring. Going beyond simply asking why privatization and deregulation policies were successfully implemented in Mexico, the work offers a comprehensive guide to the process and impact of policy choices on telecommunications development.



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