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Protect the earth and your bottom line.

If you need the best practices and ideas for turning sustainability into competitive advantage--but don't have time to find them--this book is for you. Here are 10 inspiring and useful perspectives, all in one place.

This collection of HBR articles will help you:

- Craft strategy to compete on green turf
- Redesign your business model, products, and processes to achieve green goals
- Parlay your efforts into lower costs and higher revenues
- Capture more value from clean-tech investments
- Launch sustainability programs with impact
- Synchronize green initiatives by overhauling your supply chain
- Engage constructively with environmental activist groups
- Mitigate the risks of climate change



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Inez Tuller:

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