



# Design Essentials for the Motion Media Artist: A Practical Guide to Principles & Techniques

*Angie Taylor*

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# **Design Essentials for the Motion Media Artist: A Practical Guide to Principles & Techniques**

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**Design Essentials for the Motion Media Artist: A Practical Guide to Principles & Techniques** Angie Taylor

Master the fundamental concepts and techniques of motion media design so you can apply--and occasionally break--the rules to achieve your communication goals. This authoritative guide presents all of the design essentials in an engaging and inspiring way. Each principle is explained with text, illustration and photography where necessary. An accompanying website will contain any necessary digital files for download, updates and links to other resources.



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